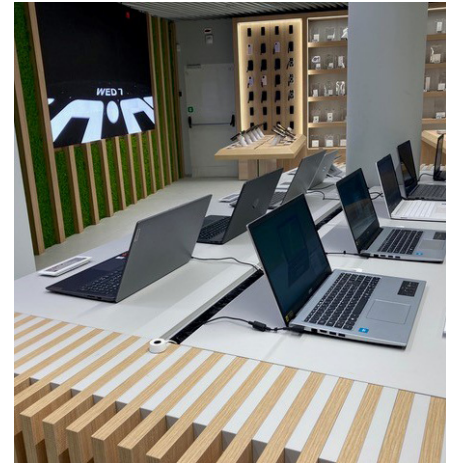
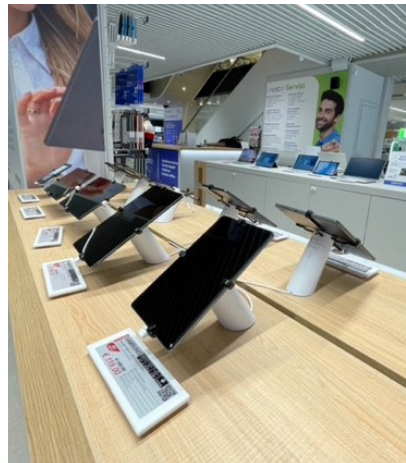


Testimonial

Trony, a Milano-based company founded in 1996, sells consumer products and electronics in-store and online.

InVue simplifies the customer's key management process by installing the OneKEY ecosystem.



PRODUCTS: IR4, LIVE LOCKS, LIVE ONEPOD, LIVE DISPLAY, LIVE ACCESS, W2000

TRONY
NON CI SONO PARAGONI.

RETAIL PROJECT
SECURITY SOLUTIONS

SITUATION

Prior to InVue, Trony was using traditional locks, and multiple alarm systems. Managing multiple keys became inefficient due to their staff wasting too much time looking for the right keys.

INVUE SOLUTION

Retail Project, InVue's trusted partner and reseller, was able to address the customer's problems by installing the OneKEY ecosystem, eliminating the use of multiple keys. By leveraging LIVE Access and LIVE Display, Trony can now track in-store operations, and customer engagement with products, streamlining the sales process and enhancing the shopping experience.

inVue

invue.com



Testimonial

“What still today distinguishes physical stores from online stores is the touch and feel of the products. When defining the layouts of our stores, we always strive to enhance this aspect. This is made possible thanks to the solutions proposed by InVue and Retail Project.”

— Davide Ruggeri - Category Manager, Trony

“InVue’s OneKEY ecosystem is easy to use and configure thanks to the online platform. It also solves the problem of utilizing numerous traditional keys. Additionally, the products are perfectly alarmed and are completely free from any type of cumbersome security system. This allows us to guarantee a customer experience of the highest level.”

— Davide Ruggeri - Category Manager, Trony

