

Client Testimonial

Vodafone: Vodafone is a leading telecommunications company in Europe and Africa, led by our purpose to connect for a better future.

Vodafone invites customers to experience products in their truest form — without cords or wires.



PRODUCTS: S3100V, IR4, LIVE DISPLAY, ONEPOD WIRELESS



SITUATION

Vodafone Qatar is located in an upscale shopping mall in Doha and faced challenges providing an exceptional customer experience in-store due to limitations of attached cables on devices. Customers could not compare, touch, and interact with devices directly which hindered the overall design and experience with products.

INVUE SOLUTION

InVue provided Vodafone Qatar the S3100V, our wireless display solution to test on all their mobile devices. Customers are now able to move freely throughout the store with devices ultimately providing the authentic product experience they deserve.



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“Everything has been good with the product and we are very happy about providing a better experience for our customers.”

— Mr. Dhafer, Store Supervisor

ABOUT INVUE'S S3100V

A visually engaging display that invites customers to experience products in their truest form – without cords or wires. Retailers can choose the desired security setting while advanced analytics provide insight on customer engagement and planogram compliance.

